

## The Strategic Project Manager

Congratulations! You are a project manager! Whether this is your first project or you are seasoned with a successful history of getting things done, you've realized that your ability to maneuver around the obstacles and over the hurdles is highly dependent on the relationship between your project goals and the value of your results to the business. It is critically important to understand the business impact of your decisions.

A project manager who is able to quickly and effectively comprehend and communicate the business value of his/her project elevates themselves in the eyes of executive management because they are able to quickly provide the information needed for decision making at the executive level. A business-savvy project manager is focused on results in a holistic way. They will strive to produce results that satisfy stakeholder expectations and return positive business value while maintaining a motivational environment that yields creative and innovative solutions.

In this workshop, we will examine: areas of interest to the business-value oriented project manager; managing time in a way that enables sustainable output levels; engaging all stakeholders so that project goals and business expectations remain aligned throughout the development lifecycle; and the impact of collaborative communications and the importance of harmonizing a diverse workforce.

These topics seem secondary to many and yet remain the very keys to your success. The return of business value through the investment in your project is the focus of your management. This workshop will help you to understand the business perspective, harmonize your project goals with stakeholder expectations, and lead your teams to greater and greater success!

### Bottom Line Focus

- The time management conundrum
- Finding waste in your process
- Improving incrementally

### Stakeholder Engagement

- Who are your stakeholders?
- What do they value?
- How do we align value with expectations?

### Collaborative Communications

- Creating your communications plan
- Dynamic risk management
- Who, what, how, when, where and why

### Diversity, Sensitivity, and Happiness

- Volunteers, please step forward
- Too sensitive? A perspective of emotions
- The happy project manager: not an oxymoron