

So, You're an Entrepreneur: Ten Things Every Small Business Owner Needs to Know

Congratulations! You've opened a business! Hung out your shingle as they say! You've done your due diligence, raised the money, seeded the idea, sweated, worked, and sweated some more, and then the worrying began. But you're there. You've got your business running. What's next? Who knows! That's the thing. None of us really knows what's coming next so we need to prepare for the unknown. That's where Lisa and Dave can help. They are experienced entrepreneurs. "You should not do this" are phrases they heard quite often when they were floating the idea. It's not easy to be an entrepreneur. And during a slow period a few years later, the advice of a friend was to "close the business and get a job". That was several years ago (and we didn't heed that advice). Now we are inviting you to join us for a discussion of the things we need to know to survive this affliction we call entrepreneurialism.

Learning Objectives:

- Understand the risk of being an entrepreneur
- Understand the risk of not being an entrepreneur